

Preface

Rust College 2003-2004

Preface

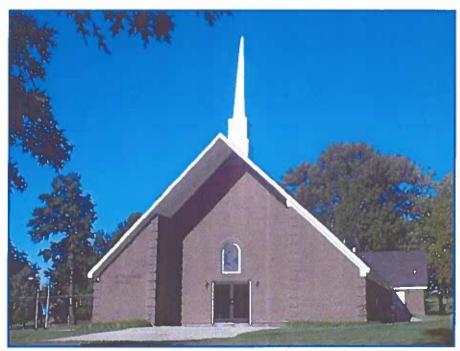
This 2003-2004 edition of the Rust College Fact Book represents a year of record achievement. Fall 2003 enrollment for first-time freshmen exceeded Fall 2002 by 17%. The Rust College Quality Enhancement Plan (QEP) was implemented as a vital tool to "address a well-defined topic related to enhancing student learning and compliments the institution's on-going integrated, institution-wide planning and evaluation process." The year's achievements were distinguished by the College's unprecedented reaffirmation review by The Southern Association of Colleges.

The purpose of publishing the Fact Book is not only to record the achievements of the past year, but to also document the trend of continued growth and success at the College. We have accomplished this goal and hope you will find the 2004 Fact Book a useful and valuable reference tool. Every effort has been made to provide accurate and up-to-date information, however, should you have questions or comments regarding this information, please let us know.

As first-time editor of the Fact Book, I am indebted to the College community for its contribution to this effort. Many units across campus were involved in the compilation and presentation of the data contained in these pages. The help and cooperation I received is truly appreciated. I owe a personal thanks to the Vice-President for Assessment for his guidance and continued commitment to this important project.

Eleanor C. Clayborn, Institutional Research Officer
Rust College
Office of Institutional Research
150 Rust Avenue
Holly Springs, MS 38635
Phone: 662.252.8000, Ext. 4008
Fax: 662.252.6107
Email: eclayborn@rustcollege.edu

¹The Quality Enhancement Plan, page 5.



The James A. Elam Chapel 2001

General Information

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MISSION STATEMENT

UST COLLEGE is a historically Black, coeducational, senior liberal arts college founded in 1866 by the Freedman's Aid Society of Methodist Episcopal Church. The College is related to the United Methodist Church, and dedicated to serve the students with a variety of academic preparations, through instruction in the humanities, social and behavioral sciences, natural science, business, technology and education. Rust College recognizes the three-fold functions of education as being teaching, research and community service. Its primary mission however, is teaching. It offers a well-rounded program designed to acquaint students with cultural, moral, and spiritual values, both in theory and in practice. Rust College provides an opportunity for education to all, regardless of race, religion, sex, national origin or ethnic background.



Doxey Fine Arts Building

RUST COLLEGE INSTITUTIONAL GOALS 2003-2004

- 1. To develop an institutional model for assessing and evaluating the effectiveness of the College in relationship to its purpose and mission;
- 2. To strengthen the College's overall academic program in teaching, research and community service;
- 3. To improve the College's overall campus environment;
- 4. To stabilize full-time enrollment at 1.000:
- To increase the endowment fund to more than \$20 million and improve the system for acquiring and managing the College's fiscal resources to established endowed chairs, to increase student financial aid, to increase salaries, and to maintain and renovate physical facilities;
- 6. To improve the College's technologies to meet Management Information Systems (MIS) needs for academic and administrative areas; and
- 7. To improve the College's public image and visibility in general with special attention given to North Mississippi and the Memphis areas.

RUST COLLEGE was established in 1866 by the Freedman's Aid Society of the Methodist Episcopal Church. Its founders were missionaries from the North who opened a school in Asbury Methodist Episcopal Church, accepting adults of all ages, as well as children, for instruction in elementary subjects. A year later the first building on the present campus was erected.

In 1870, the school was chartered as Shaw University, honoring the Reverend S.O. Shaw, who made a gift of \$10,000 to the new institution. In 1892, the name was changed to Rust University to avoid confusion with another Shaw University. The name was a tribute to Richard S. Rust of Cincinnati, Ohio, Secretary of the Freedman's Aid Society. In 1915, the title was changed to the more realistic name, Rust College.

As students progressed, high school and college courses were added to the curriculum, and in 1878 two students were graduated from the college department. As public schools for Negroes became more widespread the need for private schools decreased, and in 1930 the grade school was discontinued. The high school continued to function until 1953.

A significant change in the administration of the institution took place in 1920 when Dr. M.S. Damage became president, the first Negro to hold that position. Dr. L. M. McCoy, his successor, was the first alumnus to serve his Alma Mater as president. He was followed in 1957 by Dr. Earnest A. Smith, an alumnus, class of 1937. In 1967, Dr. William A. McMillan, a non-alumnus assumed the presidency. In 1993, Dr. David L. Beckley, an alumnus, class of 1967, became the eleventh president of Rust College.

Among approximately 20,000 former students of Rust College, many completed only their elementary or secondary education. However, more than 5,500 have graduated from the college department. Among these alumni are bishops of the United Methodist Church and other Church denominations, public school teachers and administrators, college presidents, lawyers, physicians, businessmen, government leaders and ministers.

Source: Rust College General Catalog 2000-2004

TUTION COST (per year)

In-State

Room

Board

Out-of-State

RUST COLLEGE

Quick Reference

President: David L. Bed Endowment: \$19,273,636	•	DEGREES AWARDED 2003	
Endowment. \$19,273,030	•	Total Degrees	116
Source: Business Office		Associate Bachelor of Arts	7 34
STUDENTS FALL 2003		Bachelor of Science	70
Total Enrollment	988	Bachelor of Social Work	5
FTE Total Full-Time Total Part-Time Total Male Total Female STUDENT BODY CHARACTE	906 819 169 310 509	DEGREES AWARDED 2004 Total Degrees Associate Bachelor of Arts Bachelor of Science Bachelor of Social Work	103 10 29 59 5
African-American Students	88%		
White Students	2%		
Non-Resident Aliens	10%	EMPLOYMENT Employees (all)	182
CLASSIFICATION			
First Time Freshman All Other Freshmen Sophomore Junior Senior	325 160 177 137 167	Senior Administrative Middle Level administrative Other Administrative Support Personnel Faculty—Full Time	7 13 41 78 43
Special	22	Faculty—Part Time	5

\$ 5,800 \$5,800

\$1,161.50 \$1,438.50

Source: Registrar's Enrollment Report and Personnel



Wiff Hall

Administration

Administration

Execut	tive Council
Dr. David L. Beckley	President
	Vice-President
	Dean of Students Affairs
	Executive Assistant to the President
	Business Manager
	Director of Enrollment Services
Dr. Marian T. Talley	Academic Dean
2003-2004 B	resident's Cabinet
ACADEMICS 2007 I	resident a cabinet
	Academic Dean
	Faculty Representative (F/2002)
	Faculty Representative (P/2002)
	Chair, Division of Humanities
	Chair, Division of Education
	Head Librarian
	Chair, Division of Business
	Registrar
	Chair, Division of Social Science
	RCAEOP Representative
	Chair, Division of Science & Mathematics
GENERAL ADMINISTRATION	
Dr. David L. Beckley	President
	Executive Assistant to the President
Miss Patricia Pegues	Coordinator of Title III and Personnel
\	
VICE PRESIDENT	N/ 5 11 1
	Vice President
	Coordinator of Individual Alumni Giving
	Director of Alumni Affairs
	Director of Development
	Director of Grants and ContractsDirector, Community Development Center
Attorney Ciencie Cotton	Director, Community Development Center
FINANCE AND OPERATIONS	
	Business Manager
_	Cafeteria Manager
	Director, Physical Plant
STUDENT AFFAIRS	
	Doon of Christians
	Dean of Students
III.3. NAUL JULICS	College Nurse
ENROLLMENT SERVICES	
	Director
	Director of Financial Aid

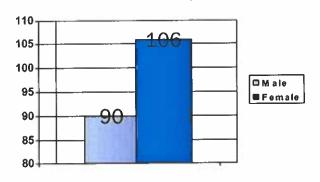
Administration

Rust College Fall 2003 Personnel

Position	Total	Fuil-Time Male	Full-Time Female	Part-Time Male	Part-Time Female
Administrators					
Senior Administrators	7	6	1	0	0
Middle-Level Administrators	14	4	9	1	0
Other Administrators	43	12	29	0	2
Total Administrators	64	22	39	1	2
Support Personnel					
Clerical and Secretarial	37	1	35	0	1
Buildings and Ground Staff	23	17	1	4	1
Security Staff	6	4	2	0	0
Other Support Staff	18	9	9	0	0
Total Support Staff	84	31	47	4	2
Faculty				:	
Full Professor	5	4	1	0	0
Associate Professor	9	5	4	0	0
Assistant Professor	13	10	3	0	0
Instructor	21	10	6	3	2
Total Faculty	48	29	14	3	2
TOTAL PERSONNEL	196	82	100	8	6

Source: Personnel

Fall 2003 Personnel by Gender



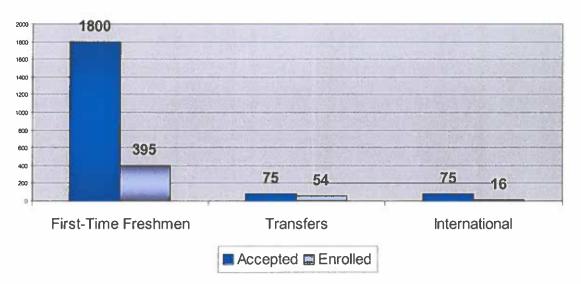


Gross Hall

Admission Data

Admissions

Fall 2003 New Student Data by Type



Admissions: Fall 2003 Applied, Admitted and Enrolled Statistics

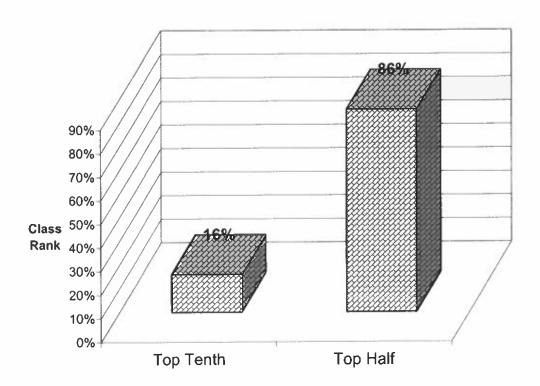
	<u>Applied</u>	<u>Accepted</u>	Enrolled
First-Time Freshmen	3380	1583	325
Transfer	100	75	54
International	120	75	16

Enrollment Figures for New Admissions and Recruitment

Fall	Accepted	Enrolled	Percent Enrolled
2003	1700	395	22.0%
2002	1755	463	26.4 %
2001	896	273	30.5 %
2000	860	271	31.5 %
1999	700	326	46.6 %
1998	543	229	42.2 %
1997	522	270	51.7 %
1996	521	260	49.9 %
1995	600	235	39.2 %
1994	537	267	49.7 %
1993	673	304	45.2 %
1992	559	289	51.7 %

Admissions

Entering Freshmen Placing in the Top 50% and Top 10% of Their High School Class

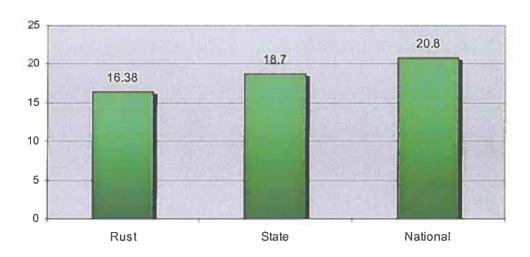


Sixteen Percent (16%) of Entering First-Time Freshmen Rank in the Top Tenth of their Graduating Class

Eighty Six Percent (86%) of Entering First-Time Freshmen Rank in the Top Half of their Graduating Class

Admissions

Fall 2003 ACT Composite Score Comparison

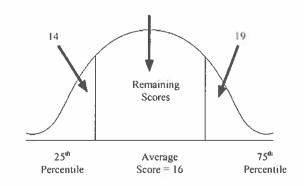


Source: Career Placement

Freshmen Fall 2003 ACT Percentile Ranking

ACT Score	# of students making this score
10	1
11	5
12	11
13	19
14	29
15	35
16	29
17	40
18	15
19	26
20	12
21	8
22	5
23	4
24	3

The 25th percentile is the score that 25 percent scored at or below; the 75th percentile score is the one that 25 percent scored at or above.



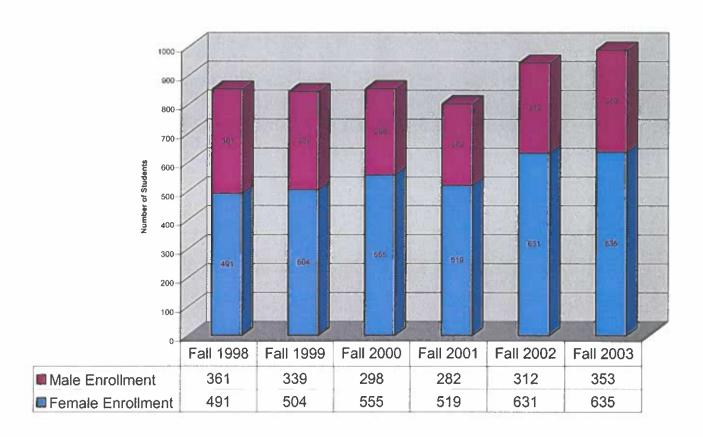
25th Percentile = 14

75th Percentile = 19



Post Office

Opening Fall Enrollment by Gender

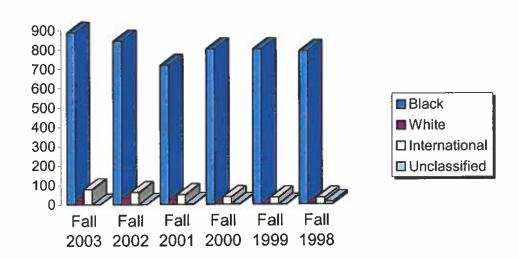


	<u>1998</u>	<u>1999</u>	<u>2000</u>	2001	2002	2003
Total Opening Fall Enrollment	852	843	853	801	943	988
Females as a Percent of Total Males as a Percent of Total	60% 40%	58% 42%	60% 40%	65% 35%	67% 33%	64% 36%

Full-Time Enrollment

Traditionally full-time enrollment for baccalaureate degree producing liberal arts colleges have been young men and women recently graduating from high school between the ages of 18 and 21. Recent years have shown an increase in the number of working adults seeking degrees. The number of females enrolled continues to out-number males. The number of students entering college from outside the continental United States continues to rise.

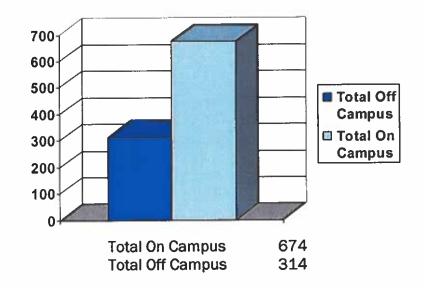
Student Enrollment by Race



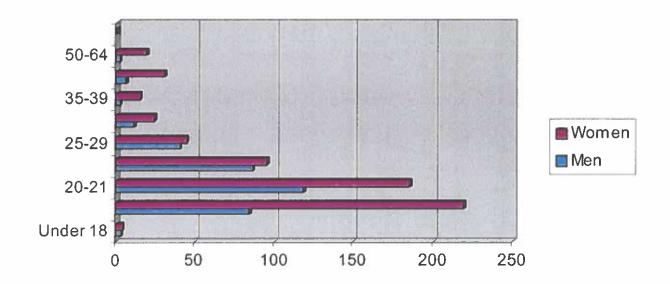
Black White International Unclassified

Fall	Fall	Fall	Fall	Fall	Fall
2003	2002	2001	2000	1999	1998
890	847	721	805	804	794
19	32	25	4	3	8
79	63	51	40	36	35
0	1	4	4	0	15

On-Campus Enrollment -vs- Off-Campus Enrollment



Fall 2003 Full-Time Student Enrollment by Age and Gender



Fall 2003 Full-Time Student Enrollment by Age and Percent

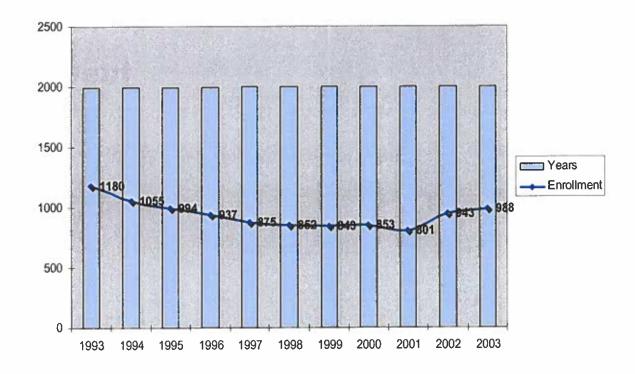
Age	Number	%
Under 18	7	1%
18-19	303	31%
20-21	303	31%
22-24	181	18%
25-29	84	9%
30-34	35	4%
35-39	17	2%
40-49	36	4%
50-64	21	2%
65 and over	1	0%
Totals	988	100%

2003 Fall Enrollment by Classification

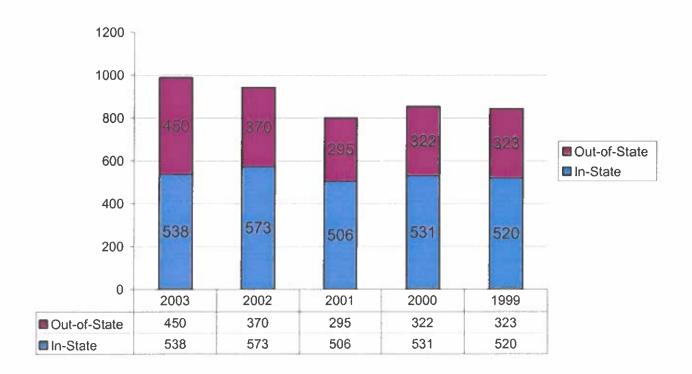
YEAR	Freshman	Sophomore	Junior	Senior	Special*	TOTAL
2003	485	177	137	167	22	988
2002	491	155	116	137	44	943
2001	373	160	100	133	35	801
2000	466	127	124	136	0**	853
1999	351	138	102	139	113	843
1998	420	149	119	164	0**	852
1997	304	148	141	173	109	875
1996	280	188	148	192	128	937
1995	335	215	191	212	41	994
1994	371	259	179	215	31	1055
1993	436	271	175	260	38	1180
1992	369	226	219	163	152	1129

- * Special Students are defined as part-time, non-degree seeking students
- ** This year Special Students have been included along with general enrollment by classification

Comparative Fall Total Enrollment



Fall Enrollment by In-State and Out-of-State



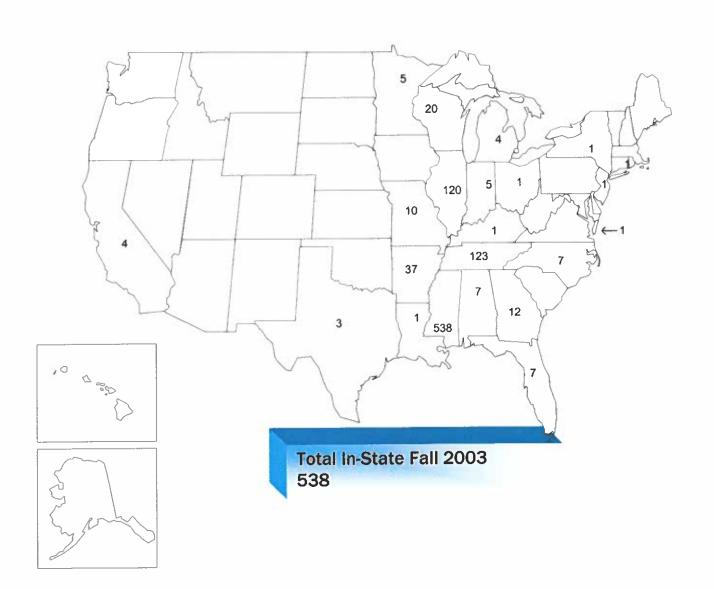
	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>
Total In-State Fall Enrollment	520	531	506	573	538
Percent of Total Fall Enrollment	62%	63%	63%	61%	54%
Total Out-of-State Fall Enrollment*	323	322	295	370	450
Percent of Total Fall Enrollment	38%	37%	37%	39%	46%
Total Opening Fall Enrollment *Includes International Students	843	853	801	943	988

22 States are represented in the Fall 2003 student body.

7 Countries are represented in the Fall 2003 international student body.

The largest region (23%) of out-of-state students for Fall 2003 are from the Midwest (Illinois, Indiana, Kentucky, Tennessee, Arkansas, and Missouri).

Enrollment by U.S. Geographic Distribution



Fall Enrollment by <u>United States</u> Geographical Distribution

	1993	1994	1995	<u> 1996</u>	1997	<u>1998</u>	1999	2000	2001	2002	2003
Alabama	3	6	7	5	7	0	6	2	4	3	7
Alaska	0	ŏ	ò	Ö	Ö	Ö	Ö	1	i	1	O
Arkansas	1	6	6	11	10	5	13	8	9	35	37
California	8	6	7	8	7	4	2	3	2	2	4
Colorado	3	5	2	2	1	2	1	1	ō	ō	0
Connecticut	1	1	1	ō	ō	1	ō	ō	Ō	1	1
D. C.	1	1	1	Ö	Ö	ō	Ö	Ö	Ö	ō	Ō
Florida	6	5	4	5	4	2	3	2	2	1	7
Georgia	2	7	7	6	5	6	6	3	3	8	12
Illinois	165	147	140	124	125	137	117	123	95	100	120
Indiana	6	5	4	3	4	2	0	1	3	2	5
lowa	3	1	1	1	Ó	ō	Ö	ō	Ō	20	Ō
Kansas	6	7	5	5	1	1	0	0	0	0	0
Kentucky	0	0	0	0	0	0	1	0	1	1	1
Louisiana	3	4	7	4	2	1	3	4	1	1	1
Maryland	0	0	1	1	1	0	0	0	1	0	1
Massachusetts	1	1	2	1	1	0	1	0	0	0	0
Michigan	16	15	9	11	13	1	8	4	4	3	4
Minnesota	1	1	0	0	0	2	2	3	1	3	5
Mississippi	759	674	618	573	511	497	520	531	506	573	538
Missouri	9	8	4	5	4	5	3	2	2	8	10
Nebraska	1	3	1	1	2	0	1	0	0	2	0
Nevada	0	0	0	1	1	1	1	0	0	0	0
New Jersey	2	0	1	2	2	2	1	3	0	0	0
New York	2	2	4	4	5	3	4	1	1	7	1
North Carolina	1	1	1	0	0	0	0	1	2	3	7
Ohio	6	9	10	8	5	4	4	3	1	1	1
Oklahoma	2	2	3	1	1	1	1	2	0	0	0
Pennsylvania	7	3	3	1	0	0	0	0	0	0	0
Rhode Island	1	0	0	0	0	0	0	0	0	0	0
Tennessee	103	89	77	89	86	85	90	95	96	104	123
Texas	4	5	8	6	9	10	5	5	4	3	3
Virginia	0	0	0	0	0	0	0	0	0	0	1
Washington	0	3	2	1	1	2	0	1	0	0	0
Wisconsin	23	12	12	14	20	23	19	15	1 5	8	20
Not on File	0	0	2	12	0	1	0	0	0	0	1
	1159	1030	950	905	828	810	810	814	754	870	910

Fall Enrollment by <u>International Geographical Distribution</u>

	1993	1994	1995	1996	1997	1998	<u> 1999</u>	2000	2001	2002	2003
Bahamas	1	0	0	0	0	1	1	1	1	1	0
Brazil	0	0	0	0	2	2	3	4	3	2	6
Bulgaria	0	0	0	0	0	1	0	0	0	0	0
England	1	0	0	1	0	0	0	0	0	0	0
Gambia	7	5	10	8	14	8	13	11	11	22	21
Ghana	0	1	2	1	1	2	0	2	1	2	3
Ireland	0	0	2	0	0	0	0	0	0	0	0
Jamaica	0	0	1	1	1	0	0	0	0	0	0
Kenya	8	15	24	17	26	26	12	21	29	41	42
Liberia	0	0	0	0	0	0	2	0	2	3	1
Mexico	1	1	1	1	0	0	0	0	0	0	0
Nigeria	0	0	0	0	0	0	0	0	0	3	2
Pakistan	0	0	0	0	0	0	0	0	0	0	0
Russia	0	0	0	0	0	0	1	0	0	0	0
Sierra Leon	0	0	1	0	0	0	0	0	0	0	0
Somalia	0	0	1	1	1	0	0	0	0	0	0
Sweden	0	0	0	1	1	1	0	0	0	0	0
Trinidad, W.I.	0	0	0	0	0	1	1	0	0	0	3
West Africa	1	1	1	1	1	0	0	0	0	0	0
Virgin Islands	0	1	1	0	0	0	0	0	0	0	0
Zambia	2	1	0	0	0	0	0	0	0	0	0
	21	25	44	32	47	42	33	39	47	74	78

ENROLLMENT BY RELIGION AND DENOMINATIONS

Fall 2003

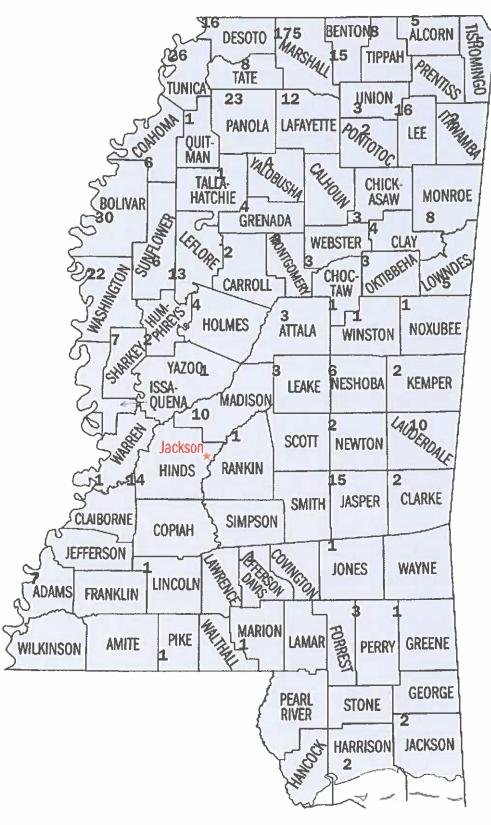
A.M.E. (African Methodist Episcopal)	12
Apostolic	
Baptist	383
C.M.E. (Christian Methodist Episcopal)	17
COGIC	30
Catholic	
Christian	74
Church of Christ	13
Church of God	3
Holiness	1
Islam	4
Jehovah Witness	3
Lutheran	1
Methodist	5
Moslem	1
Muslim	
Not Given	
Non-Preference	5
Pentecostal	17
Presbyterian	4
Protestant	4
Saints	
Seventh Day Adventist	5
United Methodist	85

TOTAL 988

Distribution of Mississippi Students by Counties Fall 2003

Adams
Ncorn5
Attaia3
Benton 15
30livar30
Carroll2
Chickasaw3
Choctaw1
Clarke2
Day4
Coahoma6
Desoto 16
Green1
Grenada4
-larrison
linds 14
tolmes4
lumphreys2
tawamba2
ackson2
lasper15
leff Davis1
lones1
Kemper2
aFayette12
auderdale
_eake3
_ee16
eflore
incoln
owndes
Madison
Marian 1
Marion1 Marshall
Monroe8
Montgomery3
Neshoba6
Newton
Noxubee1
Okitibbeha3
Panola23
Perry
Pike1
Pontotoc2
Ouitman1
Rankin1
Sharkey7
Sunflower6
Tallahatchie1
raianatchie
Tate8
Tippah8
Tishomingo3
Tunica
Union3
Warren1
Washington
Webster3
Winston1
Yalobusha4
Yazoo1

Enrollment by Mississippi Counties for Fall 2003



Fall Enrollment Statistics - Comparative

	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Male	400	361	356	348	346	361	339	298	282	312	353
Female	780	694	638	589	529	491	504	555	519	631	635
Total Headcount	1180	1055	994	937	875	852	843	853	801	943	988

Full-Time Students	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Male	371	335	319	287	301	305	278	247	211	242	310
Female	635	548	517	442	392	389	375	437	384	480	509
Total Full-Time	1006	883	836	729	639	694	653	684	595	722	819
Part-Time Students											2003
Male	29	26	37	61	12	56	62	51	71	70	43
Female	156	146	121	147	137	102	128	118	135	151	126
Total Part-Time	174	172	158	208	182	158	190	169	206	221	109

											2003
FTE	1093	969	918	833	784	777	748	781	734	865	906

Fall Enrollment Statistics - Comparative

	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Male	383	383	347	318	334	319	307	276	270	284	318
Female	733	654	603	572	496	493	542	565	498	536	577
Total Headcount	1116	1037	950	890	830	812	849	841	768	820	895

Full-Time Students	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Male	356	334	327	294	295	276	240	214	221	231	270
Female	576	545	502	448	410	378	334	367	386	388	485
Total Full-Time	932	879	829	742	705	655	574	581	601	619	755
Part-Time Students											
Male	27	49	12	24	39	43	94	72	46	53	48
Female	157	109	109	124	86	114	181	188	115	148	92
Total Part-Time	184	158	121	148	125	157	275	260	151	201	140

Ì		1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
1	FTE	1024	958	829	816	768	734	712	711	752	820	820

Summer Enrollment Statistics - Comparative

	1				l						2003
Total Headcount	262	304	318	388	336	261	290	271	301	325	325

Unduplicated Enrollment

	1999-2002	2000-2001	2001-2002	2002-2003	2003-2004
Male	404	344	358	379	400
Female	637	704	662	728	695
TOTAL	1041	1048	1020	1107	1095

RETENTION RATE 1996-2003

FALL

	· · · · · · · · · · · · · · · · · · ·									
	1996	1997	1998	1999	2000	2001	2002	2003		
Retention (%)										
A. Number of new (first-time-In- college) Freshmen	226	205	228	234	213	154	277	325		
B. Number of students from line A who returned for a 2 nd year	61%	61%	49%	48%	48%	60%	58%	х		
C. Number of students from line A who returned for a 3 rd year	47%	41%	37%	32%	38%	45%	Х	Х		
D. Number of students from line A who returned for a 4th year	42%	33%	35%	31%	34%	X	Х	Х		
E. Number of students from line A who returned for a 5th or 6th year	19%	15%	*12%	*16%	Х	X	Х	Х		

GRADUATION RATE 1996-2003

SPRING

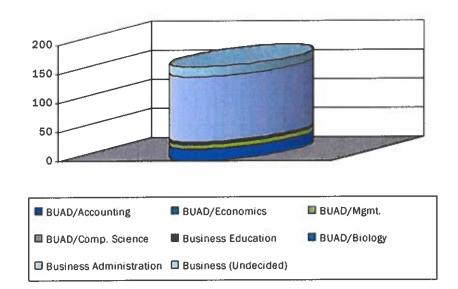
	1996	1997	1998	1999	2000	2001	2002	2003
Graduation (%)								
F. Number of students from line A	24%	18%	17%	12%	16%	X	Х	Y
Who graduated in 4 years (or less)	2470	1070	1770	1270	10%	^	^	^
G. Number of students from line A								
Who graduated in 5 years or less	31%	26%	26%	21%	X	X	X	X
(including those from line F)								
H. Number of students from line A								
Who graduated in 6 years or less	37%	29%	27%	X	X	X	X	X
(includes those from lines F&G)	<u> </u>							

^{*} does not include numbers for 6th year

Enrollment by Division and Major Areas Fall 2003

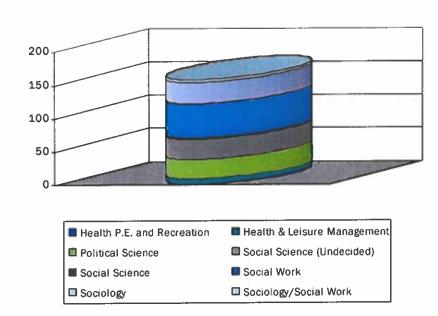
Business

BUAD/Accounting	19
BU AD/Economics	1
BUAD/Mgmt	7
BUAD/Comp Science	1
Business Education	3
BUAD/Biology	1
Business Administration	113
Business (Undecided)	16
Total	161



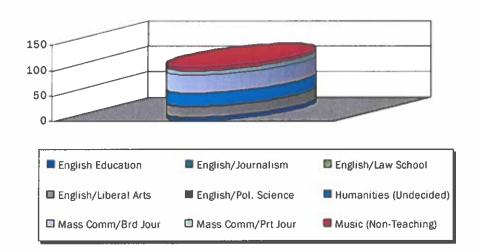
Social Sciences

Health P .E. and Recreation	2
Health & Leisure Management	7
Political Science	30
Social Science-Undecided	30
Social Science	3
Social Work	51
Sociology	31
Sociology/Social Work	5
TOTAL	159



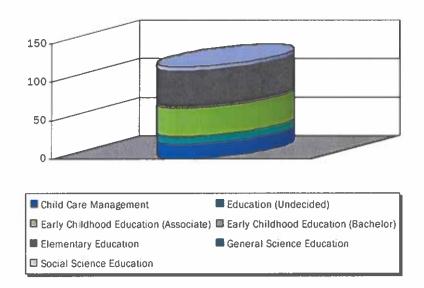
Humanities

English Education	6
English/Journalism	1
English/Law School	1
English /Liberal Arts	20
English/Pol. Science	1
Humanities-Undecided	27
Mass Communication/	35
Broadcast Journalism	
Mass Communication/	
Print Journalism	9
Music (Non-Teaching)	7
TOTAL	107



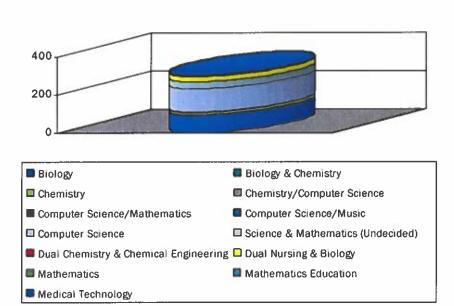
Education

Child Care Management	19
Education (Undecided)	10
Early Childhood	
Education (Associate)	37
Early Childhood	
Education (Bachelor)	3
Elementary Education	45
General Science Education	n 1
Social Science Education	5
TOTAL	120



Science and Math

Biology	92
Biology & Chemistry	4
Chemistry	10
Chemistry/Computer	
Science	1
Computer Science/	
Mathematics	2
Computer Science/Music	1
Computer Science	119
Science & Mathematics	
(Undecided)	39
Dual Chemistry &	
Chemical Engineering	1
Dual Nursing & Biology	24
Mathematics	2
Mathematics Education	4
Medical Technology	7
TOTAL	306



Source: Office of the Registrar



E.L. Rust Hall

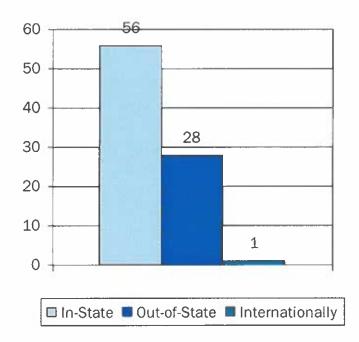
Career Development

(

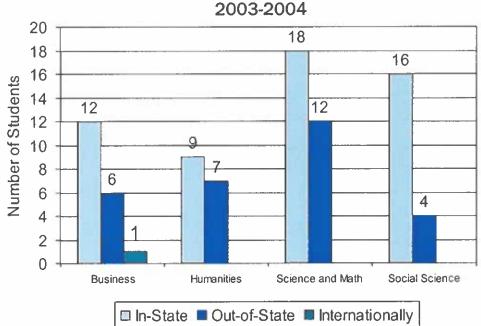
Career Development

2003-2004 INTERNSHIP ASSIGNMENT

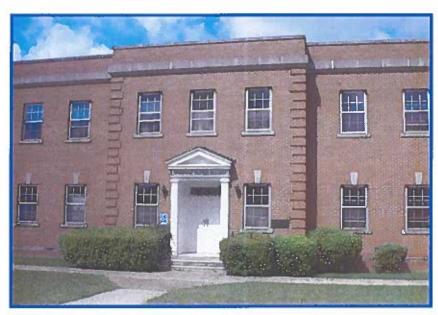
TOTAL	85
In-State	56
Out-of-State	28
Internationally	1



INTERNSHIP PLACEMENT BY DIVISION 2003-2004

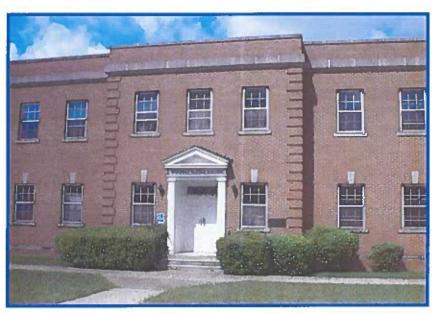


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McDonald Building

(

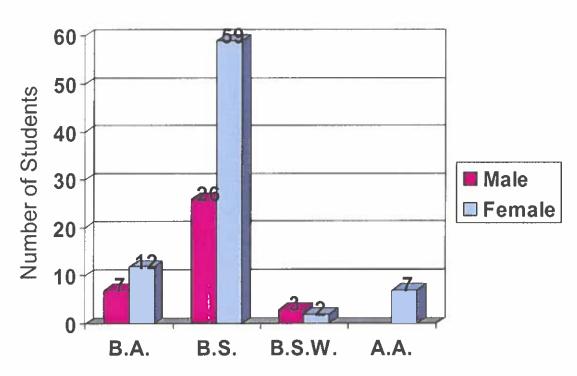


McDonald Building

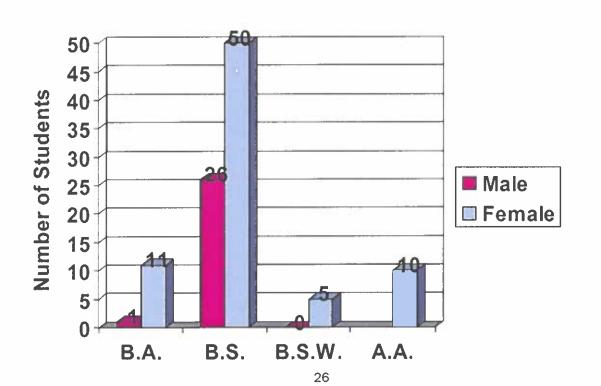
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Degrees Awarded by Type and Gender

Spring 2003 Graduates



Spring 2004 Graduates

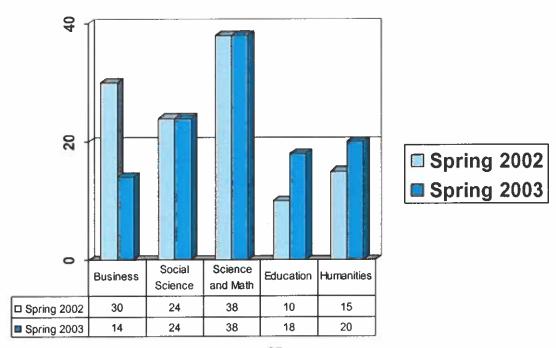


Degrees Awarded by Year

Spring	Spring B.A.		B.S.W.	A.S.	Total
1993	37	85	=	8	130
1994	63	110	-	2	175
1995	54	95	=	0	149
1996	49	99	-	7	155
1997	51	114	=	7	172
1998	53	76	-	6	135
1999	45	89	-	4	138
2000	43	64	-	2	109
2001	34	61	-	5	100
2002	25	86	6	12	129
2003	34	70	5	7	116
2004	29	59	5	10	103

Source: Office of the Registrar

Graduates by DivisionSpring 2002 and Spring 2003 Comparison



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Division Graduates by Number & PercentSpring 2002, Spring 2003 and Spring 2004 Comparison

2002	Business	Social Sciences	Social Sciences Science & Math		Humanities	
Number	30	24	38	10	15	
Percent	26 %	21 %	33 %	7 %	13 %	

2003	Business	Business Social Sciences		Education	Humanities
Number	14	24	38	20	20
Percent	12 %	21 %	33 %	17 %	1 7 %

2004	Business	Social Sciences	Science & Math	Education	Humanities
Number	19	25	31	16	12
Percent	18%	24%	30%	16%	12%

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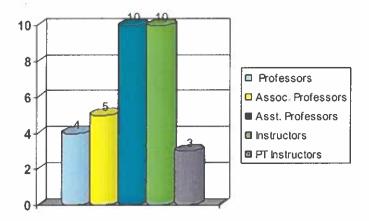


President's Home

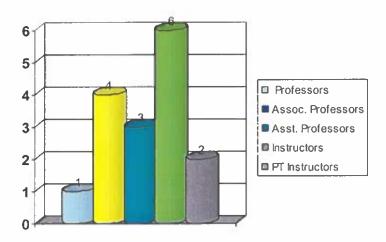
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Fall 2003-2004 Faculty Headcount by Rank and Gender

Male (32)



Female (16)



	FEMALE	MALE	TOTAL	% OF
				TOTAL
Full Professor	1	4	5	12
Associate Professor	4	5	9	21
Assistant Professor	3	10	13	30
Instructor	6	10	16	37
Part-Time Instructor	3	2	5	10.4

Fall 2003 <u>Full-Time</u> Faculty with Doctorate Degrees by Rank and Gender

	FEMALE	MALE	TOTAL	% TOTAL FULL-TIME (43) FACULTY WITH DOCTORATE
PROFESSOR	4	5	9	21
ASSOCIATE PROFESSOR	3	4	7	16
ASSISTANT PROFESSOR	2	8	10	23
TOTAL	9	17	26	60%

Two-Year Comparison of Faculty with Doctorates

Fall 2002 and Fall 2003

1	Semester	Full-Time	Part-Time	Total	Percent
1	Fall 2002	20	0	20	46%
t	Fall 2003	26	0	26	60%

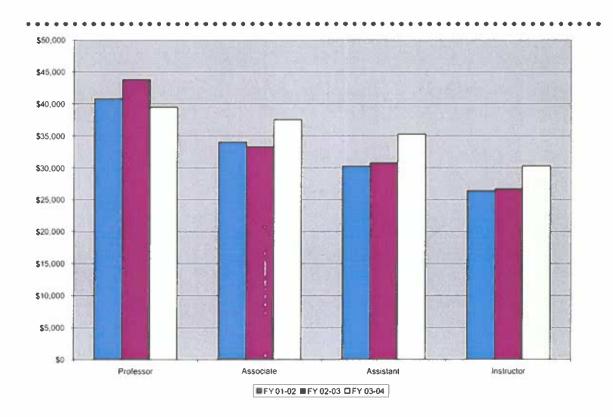
No Tenured Faculty

Faculty with Doctorates -- Ten-Year Comparison

Number of Full-Time Faculty with the Doctorate Degree

FALL	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
# with Ph.D.	33	26	25	25	23	26	26	20	19	20	26
Total Faculty	62	56	61	56	50	47	45	46	42	43	43
% with Ph.D.	54%	47%	41%	45%	46%	56%	58%	44%	45%	46%_	60%

Source: Office of Personnel



Average Full-Time Faculty Salary by Rank

Average Salary	FY 2001-2002	FY 2002-2003	FY 2003-2004
Professor*	\$ 40,772	\$ 43,802	\$39,447
UNCF Member Average**			\$ 50,772
Private 4-yr & Liberal Arts***			\$ 79,928
Associate Professor*	\$ 34,000	\$ 33,247	\$37,484
UNCF Member Average**			\$ 42,302
Private 4-yr & Liberal Arts***			\$ 57,340
Assistant Professor*	\$ 30,224	\$ 30,742	\$35,210
UNCF Member Average**			\$ 36,937
Private 4-yr & Liberal Arts***			\$ 47,409
Instructor*	\$ 26,360	\$ 26,674	\$30,263
UNCF Member Average**			\$ 31,013
Private 4-yr & Liberal Arts***			\$ 38,090

Source:

- * Rust College Personnel Office
- ** The College Fund/UNCF Statistical Report 2000

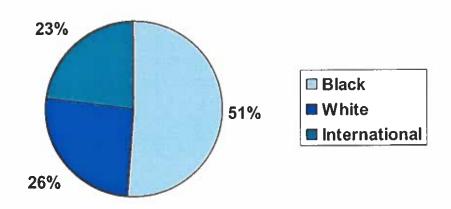
^{***} Frederick D. Patterson Research Institute, 2003; American Association of University Professors, cited in The Chronicle of Higher Education 2002-03 Almanac as published in The College Fund/UNCF Statistical Report, 2000

Full-Time Faculty by Gender and Race/Ethnicity (Full-Time)

	Total Men	Total Women
Black White International	14 8 7	8 3 3
TOTAL	29	14

Source: Office of Personnel

Fall 2003 Faculty by Race and Percent



Source: Office of Personnel



McMillan Center

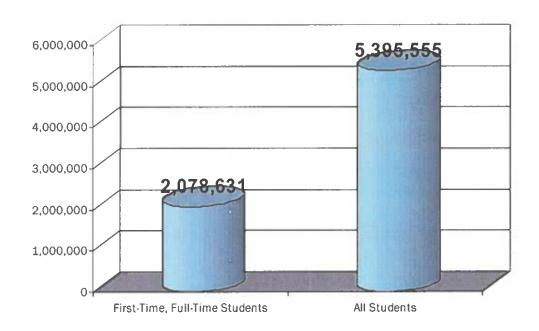
Financial Aid

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Financial Aid

Financial Aid Allocations 2002-2003

	1	ne, Full-Time tudents	All Students		
PROGRAM	# of	Amount	# of	Amount	
	Student	Awarded	Students	Awarded	
Pell Grants	293	782,760	643	1,885,409	
SEOG's	266	264,356	521	506,643	
College Work Study	307	173,541	625	505,318	
Stafford Loans	221	510,650	523	1,459,725	
PLUS Loans	4	17,169	9	31,234	
State Grants	29	9,600	73	73,981	
Institutional Grants	-0-	-0-	46	25,125	
(funded)					
Institutional Grants	203	232,520	548	698,227	
(unfunded)					
Other	139	88,035	291	209,893	
Scholarships/Grants					
TOTAL		\$ 2,078,631		\$ 5,395,555	



Financial Aid

Student Financial Aid Averages for Fall 2002

Turner of Aid	Number of Students	Percent of Students	Average Amount of Aid
Types of Aid Received	Receiving Aid	Receiving Aid	Alu
Federal Grants (grants/educational assist State/Local Grants (grants/scholarships/		67% 8%	\$ 3,720 \$ 1,013
Institutional Grants (scholarships/fellowsl Loans to Students		54% 55%	\$ 1,210 \$ 2,791

Pell Grant Recipients 2002-2003

- 1. Number of 2002-2003 Pell Grant recipients that received the maximum amount of the award = 383.
- Number of Pell Grant Recipients with a 3.0 GPA or better at entrance Rust College = 60.
- 3. Average freshman Pell Grant recipient's CGPA at the end of the 2002-2003 Academic Year = 245.

Scholarships and Grants	Need-based Aid \$	Non- Need based \$
Federal	2,202,728	0
State	0	61,778
Institutional	0	698,227
From External Sources	86,758	123,135
Student loans from all sources (excluding parent loans)	1,200,919	258,806
Federal Work Study	343,952	0
State and other work study/employment	0	161,366
Parent Loans	0	31,234
Tuition Waivers	0	25,125

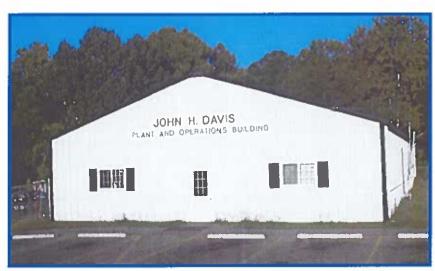
Additional Financial Aid Facts

Percentage of full-time students receiving some form of financial aid (grants, loans, institutional scholarships or fellowships, or work-study = 92%

63% of 2002 undergraduates class who graduated between July 1, 2002 & June 30, 2003 and borrowed through any loan programs (federal, state, subsidized, unsubsidized, private, etc. exclude parent loans).

Average per-borrower cumulative undergraduate indebtedness of those in the line above = \$8,165

Source: 2003-2004 Data Bank, Financial Aid Office



John H. Davis
Plant and Operations Building

Fiscal Support

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Fiscal Affairs

Revenues and Investment Return

2002 - 2003 Fiscal Year

	Amount (in whole dollars)				
Source of Funds	Total	Plant, Loan Endowment and Other Non-current (Restricted)	Current (Unrestricted)		
Tuition and Fees	\$ 4,286,890	n/a	\$ 4,286,890		
GOVERNMENT APPROPRIATIONS		9-			
Federal Appropriations	n/a	n/a	n/a		
State Appropriations	n/a	n/a	n/a		
Local Appropriations	n/a	n/a	n/a		
GOVERNMENT GRANTS AND CONTRACTS					
Federal Grants and Contracts	\$ 3,801,242	\$ 3,801,242	n/a		
State Grants and Contracts	\$ 73,981	\$ 73,981			
Local Grants and Contracts	n/a	n/a	n/a		
PRIVATE GIFTS, GRANTS, and CONTRACTS					
Private Gifts, Grants, and Contracts	\$ 3,834,120	n/a	n/a		
Contributions from Affiliated Entities	n/a	n/a	n/a		
OTHER REVENUE AND GAINS					
Investment return (income, gains, and losses)	\$ 181,692	n/a	\$ 181,692		
Sales and Services of Educational Activities	n/a	n/a	n/a		
Sales and Services of Auxiliary Enterprises	\$ 1,824,522	n/a	\$ 1,824,522		
Other Revenue	\$ 294,701	n/a	\$ 294,70:		
TOTAL REVENUES AND INVESTMENT RETURN	\$14,297,148				

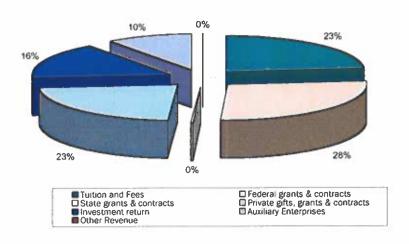
Source: Business Office

Fiscal Affairs

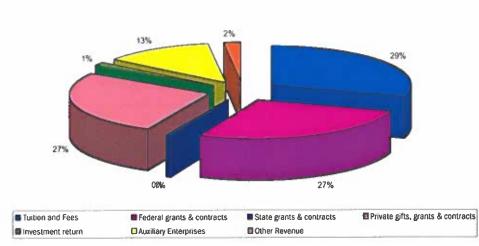
Current Fund Revenues as a Percent of Total

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FISCAL YEAR 2002



FISCAL YEAR 2003



	<u>FY 2002</u>	<u>FY 2003</u>
Tuition and Fees	\$ 3,823,721	\$ 4,286.890
Federal Grants & Contracts	\$ 4,438,063	\$ 3,801,242
State Grants & Contracts	\$ 41,403	\$ 73,981
Local Grants & Contracts	\$ -O-	\$ -O-
Private Gifts, Grants & Contracts	s \$ 3,718,469	\$ 3,834,120
Investment Return	\$ (2,601,902)	\$ 181,692
Auxiliary Enterprises	\$ 1,646,109	\$ 1,824,522
Other Revenue	\$ 3,293	\$ 294,701
TOTAL REVENUES	\$ 11,069,166	\$ 14,297,148

Fiscal Affairs

Expenses by Functional and Natural ClassificationFiscal Year 2003

	Amount (in whole dollars)						
Item	Total	Salaries & Wages	Benefits	Operations & Maintenance	Depreciation	Interest	All Other
Instruction	\$2,877,680	1,885,859	288,350				703,471
Research							
Public Service							
Academic Support	691,302	398,064	69,443				223,795
Student Services	1,975,912	1,102,099	172,492		2		701,321
Institutional Support	2,731,967	1,988,302	223,063				1,120,602
Grant Aid to Students	1,275,495						1,275,495
Auxillary Enterprises	1,339,098	562,490	47,757				728,851
Independent Operations					0.000		
Operations & Maintenance		379,497	49,295	6 X	731,716	119,343	1,279,851
Other Expenses	2,132,803	-0-	850,400	-0-	731,716	119,343	9,550,573
TOTAL EXPENSES	13,024,257	5,716,311	1,700,800	-0-	753,479	121,670	13,024,257

Comparison of Expense Totals for Fiscal Year 2002

1			101-5-23					
	TOTAL	13,326,705	5,884,763	836,415	-0-	753,479	121,670	5,730,378
	EXPENSES							

Source: Business Office

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Leontyne Price Library

Library

Library

Library Statistics

Date Building was Occupied	•
Seating Capacity	350
Book Capacity	
Current Library Holdings	123,055
Square Feet	40,950
Full-Time Employees	
Part-Time Employees	
Professional Librarians	
Total Budget for books, periodicals, audiovisual materi	ials, microfilms\$ 164,000

Library Hours and Circulation

Monday – Thursday	7:45 a.m 12:00 p.m.
Friday	7:45 a.m 6:00 p.m.
Saturday	2:00 p.m 6:00 p.m.
Sunday	4:00 p.m 10:00 p.m.
Hours open per week:	87 Hours

Library

Library Collections and Resources

Computer Word Processors	16
Computers for Internet	16
Volumes (catalog holdings, including collections)	123,055
Periodicals (bound volumes)	8,379
Microfilms (units)	9,163
Newspaper Subscriptions	20
Periodical Subscriptions	323
Audio Cassettes	106
Video Cassettes	716
Records (Albums)	89
CD ROMs	12
DVD's	17
D & D 3	

Library Electronic Services

- Full Internet
- MAGNOLIA (Mississippi Alliance for Gaining New Opportunities through Library Information Access) – Academic Search Database
- SOLINET (Southeast Library Network) Use for inter-library loans
- □ Journal Storage (JSTOR) Electronic access back files of journals
- Bloomberg Online Financial Database
- OCLC (Ohio College Library Center) Cataloging Database
- Bibliofile: OPAC (Online Public Access Catalog) 5 stations available

Library

Library Special Collections

Roy Wilkins

A collection donated in 1986 by Mrs. Aminda Wilkins, his wife, consisting of Papers, Artifacts, Certificates, Degrees, Pictures, etc. Aminda's awards were added to this collection after her death.

International Room

A special collection of artifacts and printed materials from eight (8) foreign countries and the United States. Countries being represented are: Pakistan, India, China, Mexico, Egypt, Israel, and West Africa.

United Methodist Room

A special collection of church histories, religious, poetry, speech writing books for ministers and ministerial students. Tapes on Martin Luther King and Howard Thurman are also included in this collection.

President's Room

A collection of awards and memorabilia from the Presidents of Rust College.

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David L. Beckley Conference Center

Students

Students

STUDENT ORGANIZATIONS

GENERAL

Student Government Association (SGA)

CLASS ORGANIZATIONS

Class organizations are structural and offices are held at the four levels of student classification

SPECIAL SERVICE GROUPS

- (1) Concert Band
- (2) College Choir
- (3) Theater Guild

MAJOR AREA CLUBS

- (1) Science and Mathematics
- (2) Social Work Club
- (3) Student National Education Association
- (4) Computer Science Club
- (5) Pre-Law Club

RELIGIOUS ORGANIZATIONS

- (1) Methodist Student Movement (M.S.M.) (2) Y.M.C.A.
- (3) Y.W.C.A.
- (4) Sunday School
- (5) Baptists Student Union (B.S.U.) (6) Catholic Student Association (C.S.A.)

FRATERNAL ORGANIZATIONS

- (1) Phi Beta Sigma Fraternity, Inc. (Social) (2) Alpha Beta Mu (Honorary)
- (3) Zeta Phi Beta Sorority, Inc. (Social) (4) Omega Psi Phi Fraternity, Inc. (Social)
- (5) Sigma Tau Delta (Honorary English) (6) Kappa Alpha Psi Fraternity, Inc. (Social)
- (7) Delta Sigma Theta Sorority, Inc., (Social) (8) Alpha Kappa Alpha Sorority, Inc. (Social)
 - (11) Gamma Sigma Sigma (Service) (12) Phi Beta Lambda (Academic)
 - (9) Alpha Phi Alpha, Fraternity, Inc. (Social) (10) Alpha Phi Omega (Service)
 - (13) Greek Council
- (14) Alpha Kappa Mu National Honors Society (Honorary)

ATHLETIC GROUPS

- (2) Pep Squad (3) Basketball (4) Track and Field (1) Cheerleaders

 - (5) Baseball (6) Tennis (7) Karate

OTHER ORGANIZATIONS

- (1) NAACP
- (2) International Students Associations

Students

College and Student Publications

THE BEARCAT

The Bearcat is the College Yearbook, an annual publication edited by staff selected by the student body.

THE SENTINEL

The Sentinel, edited and published by the Director of Publications, is the College's bulletin which is circulated among alumni, friends, associates, faculty, staff, the community, and student body. It provides information concerning important events and progress of the College. Published quarterly.

THE RUSTORIAN

The Rustorian is the student newspaper whose editor is appointed by the Journalism advisor. The student newspaper reflects campus life and activities and is edited by the Rustorian Staff and approved by the newspaper faculty advisor. The Rustorian is a monthly publication.

THE ALUMNI NEWSLETTER

The alumni Newsletter is published and circulated quarterly.

THE CAMPUS NEWS BRIEF

The campus News Briefs, a weekly newsletter, is produced by the Office of Public Information. This is used to keep the faculty, staff and students informed about campus activities which will take place during the coming week.

ATHLETICS

Rust College is a member of the National Collegiate Athletic Association (NCAA) Division III. The college participates in the following intercollegiate sports: basketball, baseball, tennis, cross-country, track and field activities, and volleyball.



Gazebo—Front Lawn Administration Building

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CAMPUS

Rust College is located thirty-five miles southeast of Memphis, Tennessee, in the city of Holly Springs, Mississippi. The campus consists of one hundred twenty-six acres on the north side of town. The entrance of the campus is located on Rust Avenue which connects North Randolph Street and State Highway 78 named Memphis Street. There are forty-seven buildings located on seventy-five acres of the campus. A twelve apartment complex behind the campus; five duplex apartments and four single dwellings located on Rust Avenue are for faculty and staff members.

OAKVIEW

According to oral history, Oakview Mansion was present when the church purchased the property in 1866 on a site reported to have been a slave auction market place prior to the Civil War. An Annex was added to the rear of the building in 1905 and again in 1918. Documents show that renovations took place in 1973, 1985 and 1994. Historic exterior preservation work was done in 2001 to duplicate the building's original detail. Special attention was given to the preservation of original brickwork. The request for Oakview to be placed on the National Register of Historical Places in the United States was done in 1976. Oakview currently houses the Public Relations and Alumni Affairs Office and includes two guest bedrooms, a storage area, a conference room and workstations.

THE McCARTY-VARNELL BUSINESS, COMPUTER AND SOCIAL SCIENCE BUILDING

The McCarty-Varnell Business, Computer and Social Science Building is a two-story brick structure which was constructed in 1989. It occupies 44,000 square feet, 80 percent classroom space, and 20 percent auditorium. The first floor contains The Heard Auditorium with a seating capacity of 383, a lecture classroom that will seat 75, a secretarial office pool, and classrooms. Computer Science, the Division of Social Science and the Division of Business are located in the complex.

THE McCOY ADMINISTRATION BUILDING

The McCoy Administration Building, named in honor of alumnus and eighth president Dr. Lee Marcus McCoy, is the landmark of Rust College. McCoy Hall, a two-story brick building with a tower approximately seven stories high, was completed in 1947. It is situated at an elevation of 590 feet. Its gross area is 23,000 square feet and the net assignable area is 20,464 square feet excluding the annex which was added in 1971 providing additional floor space of 1,826 square feet.

The first floor of the building houses the offices of the president, vice-president, institutional research, personnel, development, grants and contracts, fiscal affairs, and the computer center. The second floor houses the offices of the academic dean, the registrar, admissions and recruitment director, financial aid director and dean of

students. Also, located on the second floor is the president's conference room. McCoy is listed in the National Register of Historical Places in the United States.

Something very unique to Rust Campus and Holly Springs is this building had installed in 1948 (gifted by an alumnus) the clock with chimes placed in the tower. For 45 years the chimes rang out over the town. In 1993 the chimes were replaced and they now ring a hymn every hour on the hour from 6:00 am to 11:00 pm. They continue to be heard across the town and into the countryside.

THE PRESIDENT'S HOME

The president's Home, an attractive brick bungalow located on the east side entrance of the campus, was constructed in 1958. Since that time, renovations included the addition of three bedrooms, a meeting room and a den of 3,500 square feet.

THE McDONALD SCIENCE BUILDING

The McDonald Science Hall, a two-story reinforced concrete structure with brick veneer exterior, was constructed in 1966. It occupies a net assignable area of 17,616 square feet consisting of classrooms, a lecture room, science laboratories, and faculty offices for the Division of Science and Mathematics. A two-story annex was completed in January 1994. The Emma B. Miller Science Annex has been designed to accommodate additional classrooms, laboratory space, and faculty offices. The assignable area of the annex is 5,100 square feet.

THE W.A. McMILLAN MULTI-PURPOSE CENTER

The W.A. McMillan Multi-Purpose Center was completed in 1972. It occupies 52,000 square feet, which has undergone extensive repairs. The building consists of classrooms, faculty and staff offices, a conference room, a gymnasium, an Olympic size swimming pool, weight room, and mechanical room. The gymnasium accommodates 1,600 spectators during basketball games and 2,200 persons during special programs, convocations, or other public occasions.

The annex, which was added in 1972 houses the Student Center. There is adequate space for a snack bar, billiards, ping-pong games, and a novelty shop.

THE RAINSFORD A. and RUTH M. BROWN MASS COMMUNICATION CENTER

The Rainsford A. and Ruth M. Brown Mass Communications center is one of the outstanding highlights of the campus because of its unique modern structural design. This building accommodates a multiplicity of educational programs, which consist of 30,284 square feet. The following areas are in the building: television and radio studios, two production rooms, five offices, three classrooms, a laboratory and dark room, and the Shaw Cafeteria. Constructed in 1981, it features all necessary equipment that

provides accessibility to the disabled. The Humanities Department has office space in this building.

THE DOXEY/ALUMNI FINE ARTS CENTER

The Doxey/Alumni Fine Arts Center was constructed in 1974. The building occupies 36,160 square feet. This two-story brick building houses the 595 seat Albert Morehouse Auditorium with a balcony (seating for 155) and a modern stage for dramatic and musical presentations. This building has two modern theater-style dressing rooms with bathroom facilities. In addition, it houses both faculty and staff offices for the areas of music, speech and drama, art, and English and modern foreign languages.

THE POST OFFICE/LAUNDRY BUILDING

The Post Office/Laundry Multi-Purpose Building is an attractive one-story structure completed in 1992. The post office receives all incoming mail. The mail is placed in combination boxes which serve students, faculty and staff. It occupies 3648 square feet. The laundry is equipped with eighteen washers and dryers. The laundry area is open twelve hours daily.

GROSS HALL

Gross Hall is an attractive three-story building dedicated in 1966 for the purpose of housing male students. It occupies a net assignable area of 19,048 square feet and provides housing for ninety-two male students. A spacious lounge and living quarter for the counselor and adequate bathrooms on all floors are included.

WIFF HALL

Wiff hall, a three-story building, was dedicated in 1966 as a residence hall for women students. It occupies a total assignable space of 21,657 square feet, housing ninety-two students. In addition to rooms for students, the first floor includes a spacious recreation room, kitchen, and two guest rooms in the basement. It also contains a spacious lounge, living quarters for the counselor with two bathrooms and a receptionist area. The second and third floors consist of rooms for students with two bathrooms on each floor.

E. L. RUST HALL

E. L. Rust Hall, a two-story brick structure completely renovated in 1990, replaced the old E. L. Rust Hall which was built in 1884. It occupies 28,585 square feet. The building is equipped with individual heating and air-conditioning units, houses 192

women students, and includes a lounge and living quarters for the counselor on the first floor with adequate bathrooms on both floors.

DAVAGE-SMITH HALL

Davage-Smith Hall, a two-story brick building, was renovated in 1990 to house 152 male students. It occupies 31,032 square feet. The building contains a television room, a study room and private living quarters for the counselor.

THE EMMA ELZY WOMEN'S LIVING/LEARNING CENTER

The Emma Elzy Women's Living/Learning Center is a uniquely attractive, brick two-story dormitory which was constructed in 1991 to house 200 women. This building consists of 26,000 square feet. The Learning Center has a library and computers available to students for their studies.

CHILD DEVELOPMENT CENTER

The Child Development Center was constructed in 1989. It consists of 1,100 square feet with office space, reception area, three classrooms, and two restrooms.

THE LEONTYNE PRICE LIBRARY

The Leontyne Price Library received a "Citation for Excellence in Architecture" in 1972 by College and University Magazine, an honor which helps to reiterate the fact that college libraries are planned to meet the informational, cultural, and requirements for their clientele. The building, named to honor the famous Metropolitan Opera star, is located in the hub of the academic area. It is located directly in the center of the campus, and serves as a focal point of all educational and cultural needs of the entire campus. The library occupies 40,950 square feet.

JOHN DAVIS PHYSICAL PLANT BUILDING

The Davis Physical Plant Building built in 1999 provides offices, storage, a garage area and workshop. It occupies 3,200 square feet of space.

S.L. GRIFFIN WAREHOUSE/BOOKSTORE

The Griffin Warehouse was constructed in 1980 and occupies 6,000 square feet which adequately stores supplies and equipment. Books for the academic programs are also issued from the Warehouse. All college inventory records are maintained in this building. All supplies and equipment are received at the Warehouse.

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SHAW HALL

Shaw Hall was built in 1952 and consists of 9,000 square feet of useable space. It was remodeled in 1991. It evolved from a dormitory for women, a cafeteria, to an office building, which now houses the Office for Student Health Services, Student Support Services, Retention/Student Counseling, and Educational Talent Search.

MAGIC JOHNSON SPORTS COMPLEX

The Magic Johnson Sports Complex was constructed and completed during the 1992-93 school year. It occupies approximately five acres on the northeast section of the campus.

The complex consists of a six-lane NCAA regulation track, a basketball court and six tennis courts. There are seating areas and bleachers near the track, basketball and tennis areas.

THE DAVID L. BECKLEY CONFERENCE CENTER

The David L. Beckley Conference Center was completed in 2000. It is designed for inter-relationships with the local community such as continuing education, entrepreneurial development, work readiness programs and meetings. The building is located directly across Rust Avenue from the campus. It houses the permanent Ronald Trojcak collection of African Tribal Art.

THE JAMES A. ELAM CHAPEL

The James Elam Chapel is a one-story brick structure that occupies 4,560 square feet and was completed in 2001. It has a seating capacity of 250. It is named in honor of donor James Andrew Elam of Dayton, Ohio.

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